



Palex

Languages & Software

Company presentation

The Company

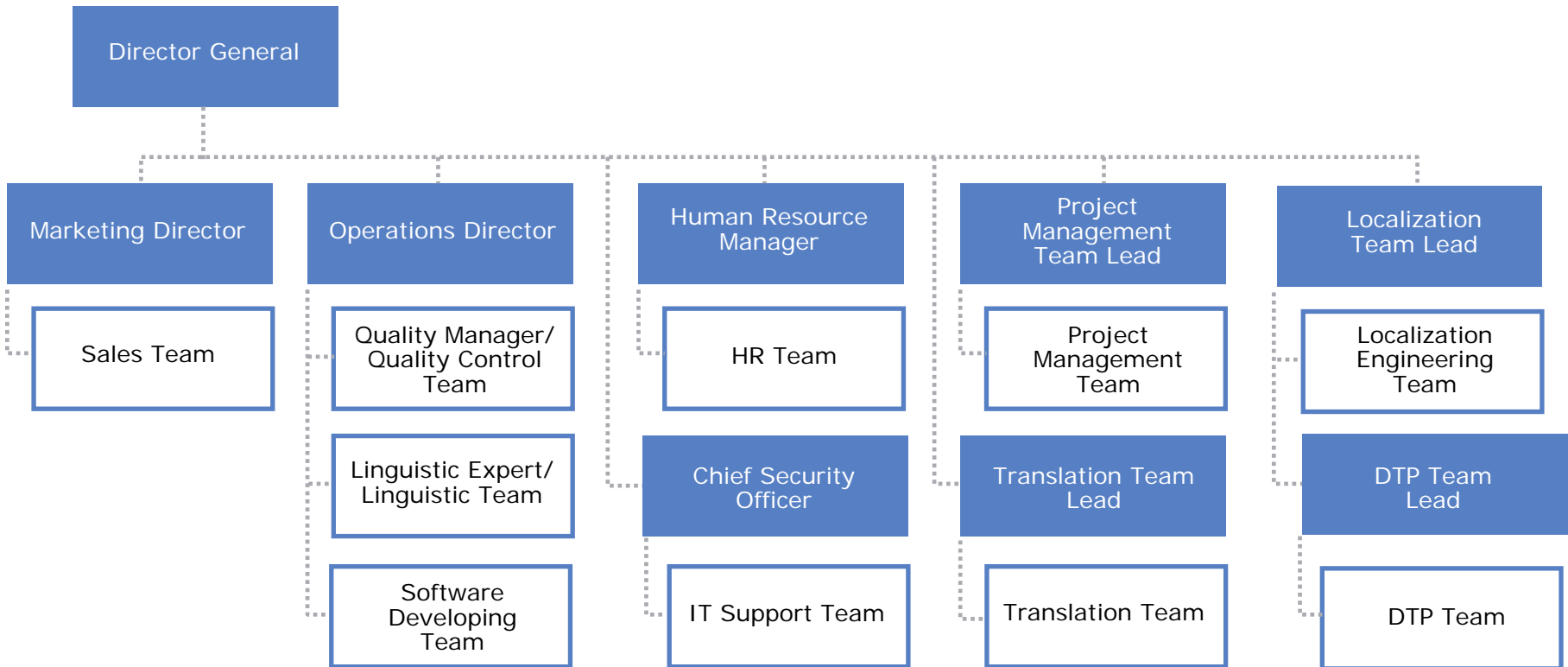
Language Service Provider focused on:

- Localization Project Management
- Complex Localization Engineering
- Quality Management
- QA and Localization Process Automation

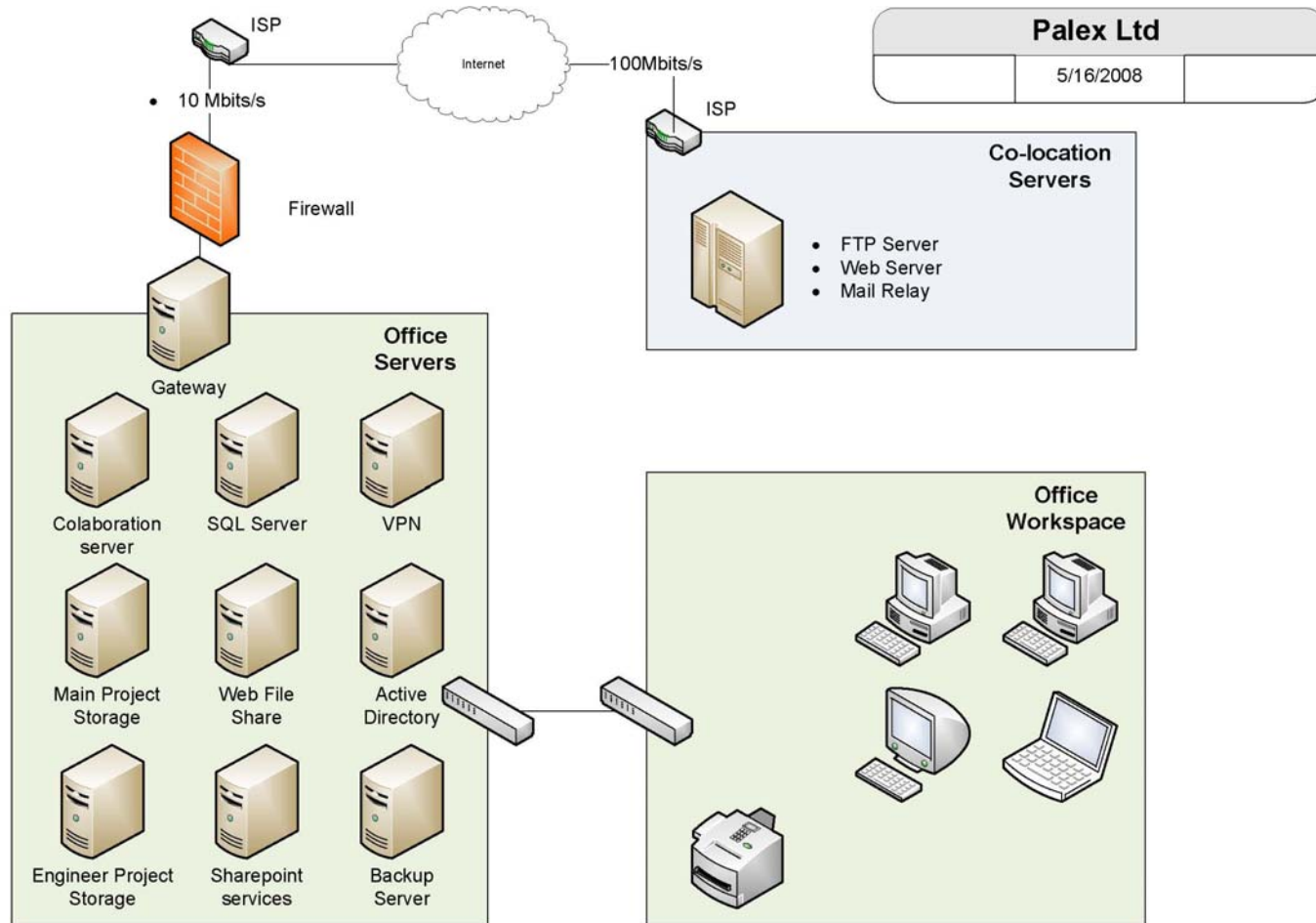
Overview

- In business: since February, 2002
- Head office: Tomsk, Russia
 - Number of in-house employees: 56
- Branch office: Almaty, Kazakhstan
 - Number of in-house employees: 6
- Number of languages company translates into: over 50
- Annual turnover (2008): €1,600,000
- Expected turnover in 2009: €1,8—2 million

Company Structure

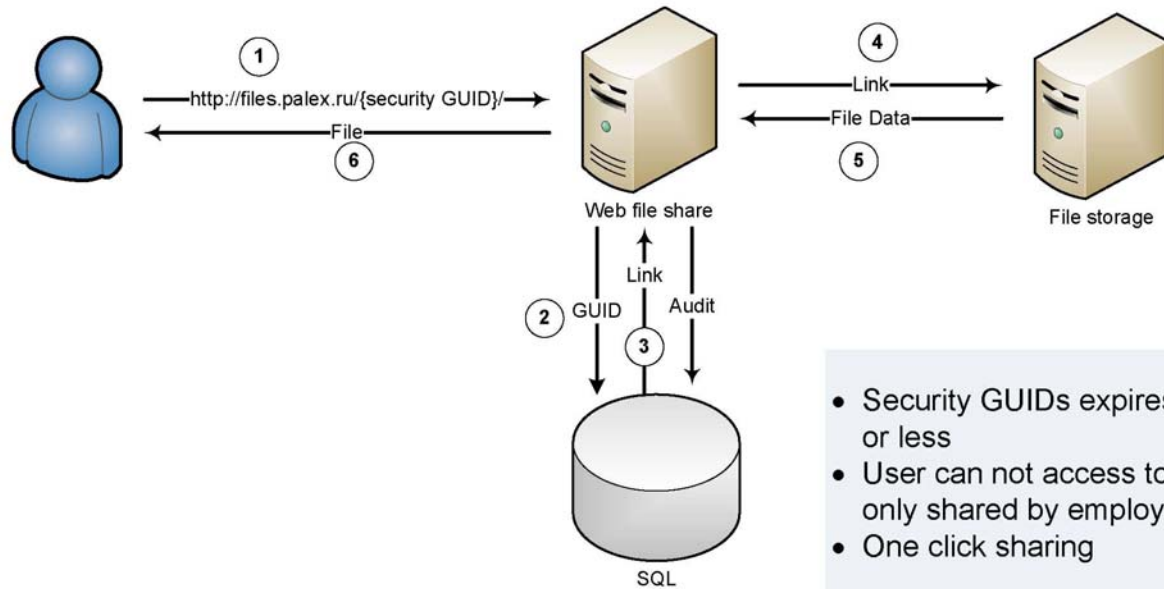


IT-infrastructure



Web Share

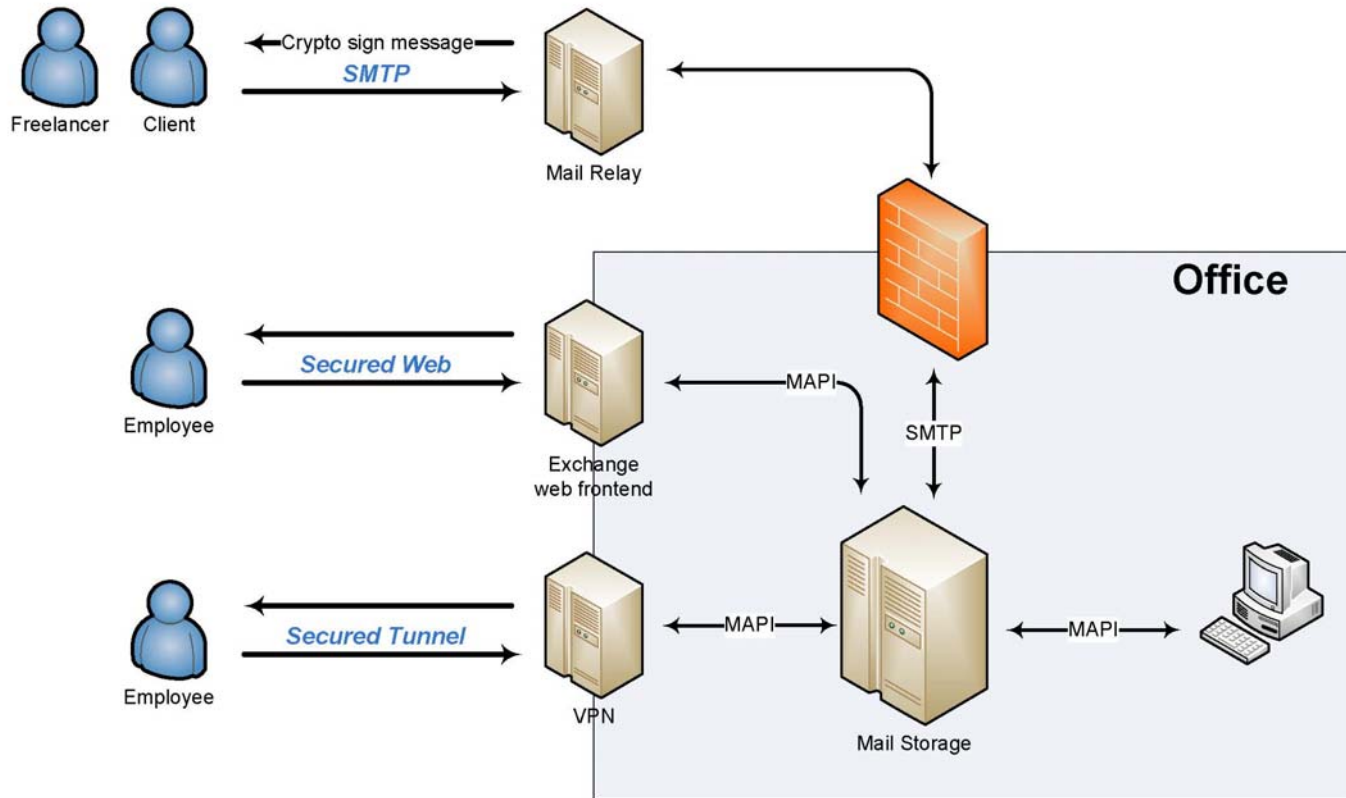
Web Share		
	5/16/2008	



- Security GUIDs expires in two week or less
- User can not access to random file, only shared by employee
- One click sharing

Mail system

Mail system		
	5/16/2008	



Services

- Localization Project Management
- Technical Translation
- Software and Web Site Localization
- Complex Localization Engineering
- Multi-lingual DTP Services
- Quality Management
- Terminology Management
- Voice-over, Dubbing
- Localization Software Development

Languages

We translate from/to more than 50 languages:

Central European

Albanian
Bulgarian
Croatian
Czech
Hungarian
Polish
Romanian
Serbian
Slovak
Slovenian

Middle Eastern

Arabic
Farsi
Hebrew
Turkish

Western European

Danish
Dutch
English
Finnish
French
German
Greek
Icelandic
Italian
Norwegian
Portuguese
Spanish
Swedish

Former USSR

Armenian
Azerbaijani
Byelorussian
Estonian
Georgian
Kazakh
Kyrgyz
Latvian
Lithuanian
Moldovan
Russian
Tajik
Tatar
Turkmen
Ukrainian
Uzbek

Asian/Pacific

Indonesian
Japanese
Korean
Malaysian
Mongolian
Simplified Chinese
Thai
Traditional Chinese
Vietnamese

Americas

Latin American Spanish
Brazilian Portuguese
Canadian French

What fields do we cover?

- Software and Hardware
- Networking and Telecommunication
- Engineering
- Medical Equipment
- Pharmacology
- Power Tools and other equipment
- Automotive
- Gaming
- ...

Our Clients

- BrainLAB AG
- Brother International Europe
- Electronic Arts
- OJSC Pharmstandard – Tomskhimfarm
- Samsung Electronics Co.
- Wolfgang Rausch GmbH & Co. KG
- Xerox Global Services
- Moravia
- SDL
- Simultrans
- Welocalize
- ...

Quality Assurance

- A dedicated quality control team
- Automated routine tasks
- Continuous work on further automation
- Linguistic Experts for linguistic QA and resolving linguistic issues
- Subject matter and technical experts support
- QA report tracking system based on LISA QA Model
- Maintaining QA history and QA metrics for every vendor

Recruiting & Training

- Career development programs
- Regular workshops on new software and technologies
- English language courses
- Collaboration with local Universities. Short-term internships
- In-house training programs

Advantages

- Professional project management
- Client-oriented workflows
- State-of-the-art hardware and software
- Thorough quality assurance based on proprietary methodology
- Strict resource selection criteria
- In-house employee training and development programs

Achievements in 2008

- Number of clients increase: 10 %
- Revenue increase: over 40 %
- Number of employees increase: 30 %
- Translated: 15+ millions words into 55 languages
- DTPed: 14,000+ pages in different languages
- Completed engineering tasks: 9,000+ hours
- Translation volume increase: over 50 %
- Five of Top 25 companies in the localization market are our clients
- ISO 9001 certification process is on the way
- New branch office is opened in Kazakhstan, Almaty

Goals

- Re-build current workflow to achieve the same quality level with less expenses
- Research and development of TM and MT technologies as well as QA automation tools
- New production offices in other regions and countries
- Partnership with representative companies in different countries
- Opening a localization training center in Russia
- Improving Palex brand recognition among our prospects
- Further expanding our services and supported languages
- Achieving 20% growth of annual turnover

Thank you!