

If your company sells products in the global market, localization is the key to your success. Localizing products in-house can seem like the simple solution, but it can tie up valuable personnel and resources, slowing overall progress. By outsourcing your localization needs to a trusted vendor, you free your company to do what it does best. And most importantly, you can be sure that localization will be performed by professionals with the specialized skills and technical resources required for high quality localization.

*It's time to find a reliable partner.
Someone you can trust as much
as you trust yourself.*

You've Decided to Outsource. Now What?

There are lots of localization vendors to choose from, and many of them offer complete one-stop shopping. But how can you find a reliable vendor who is just right for your company?

We hope that these materials will help you make the right choice.

Looking forward to being
Your localization vendor

First you have to decide:

What tasks are you going to outsource?

Where do you want to find a partner?

Who will be your Localization Vendor?



**We don't change your product...
We make it available**

PALEX

<http://www.palex.ru> e-mail: info@palex.ru
634050, Russia, Tomsk, PO box 179
Phone: +7 (3822) 531 638, Fax: +7 (3822) 562 733

Localization Project Management

- Responsive
- Meticulous
- Knowledgeable
- Reliable

Software Localization

- Dedicated localization team
- State-of-the-art hardware and software
- Thorough quality assurance

What Tasks Can We Handle?

Complex Localization Engineering

- Qualified engineers and developers
- Multiple platforms and programming languages
- Testing and bug fixing

Web site Localization

- Cultural adaptation
- Art work
- Code editing

Technical Translation

- Accurate resource selection
- All native translators
- Over 50 languages

Multi-lingual DTP Services

- Both Mac and PC platforms
- All popular DTP applications
- Layout review by native speaker

also

- Quality Management
- Terminology Management
- Localization Software Development



We don't change your product...
We make it available

PALEX

<http://www.palex.ru> e-mail: info@palex.ru
634050, Russia, Tomsk, PO box 179
Phone: +7 (3822) 531 638, Fax: +7 (3822) 562 733



Americas

Latin American
Spanish
Brazilian
Portuguese
Canadian
French

SPECIAL OFFER!

Most languages of the Former USSR

<i>Armenian</i>	<i>Lithuanian</i>
<i>Azerbaijani</i>	<i>Moldovan</i>
<i>Belarusian</i>	<i>Russian</i>
<i>Estonian</i>	<i>Tadjik</i>
<i>Georgian</i>	<i>Tatar</i>
<i>Kazakh</i>	<i>Turkmen</i>
<i>Kyrgyz</i>	<i>Ukrainian</i>
<i>Latvian</i>	<i>Uzbek</i>

What
Languages
can we
handle?

DISCOUNTS
up to

10%

■ for any order that includes
more than 10 languages

**Western
European**

Danish
Dutch
English
Finnish
French
German
Greek
Icelandic
Italian
Norwegian
Portuguese
Spanish
Swedish
Turkish

**Central
European**

Albanian
Bulgarian
Croatian
Czech
Hungarian
Polish
Romanian
Serbian
Slovak
Slovenian

Asian/Pacific

Indonesian
Japanese
Korean
Malaysian
Mongolian
Simplified Chinese
Thai
Traditional Chinese
Vietnamese

**Middle
Eastern**

Arabic
Farsi
Hebrew



**We don't change your product...
We make it available**

PALEX

<http://www.palex.ru> e-mail: info@palex.ru
634050, Russia, Tomsk, PO box 179
Phone: +7 (3822) 531 638, Fax: +7 (3822) 562 733

- Software
- Hardware
- IT
- Networking
- Telecommunications
- Telephony
- Engineering

What Fields Do We Cover?

- Medical equipment
- Pharmacology
- Power tools and other equipment
- Automotive
- Oil & gas
- Marketing & Advertising
- Sport & Tourism
- Games

We are familiar with the following brands

Epson, Xerox, Samsung, Philips, Toshiba, LG, BenQ, Hewlett Packard, Microsoft, Novell, Google, Trend Micro, Nokia, Sony-Ericsson, Siemens, Schroff, ACER, Asus, AMD, Konica, Nikon, Bosch, Axis, Packard Bell, Logitech, Fintec, Lachenmeier, AZO, FEIN, HOMAG, Siemens, Medtronic, ELEKTA, Perkin Elmer, Volvo, Rolls-Royce, Audi, Smith and Nephew, Valve

Our current clients

Samsung, Aspentech, ABBYY Software, Wolfgang Rausch, Moscow Investment and Export Promotion Agency, Albatros Datenservice, Elesy, Micran, Siam, TomskHimPharm, Moscow Chamber of Commerce, Moravia, SDL International, STAR Deutschland, Simultrans, Done Information, ADAPT, Keywords International, Tek Translation International, Wordbank, Logoscript, COMSYS, Napos Oldal, Transware, Multi-Lingua Communications, Interverbum Localization



We don't change your product...
We make it available

PALEX

<http://www.palex.ru> e-mail: info@palex.ru
634050, Russia, Tomsk, PO box 179
Phone: +7 (3822) 531 638, Fax: +7 (3822) 562 733

Commitment to quality

We work hard to provide the highest quality localization services. In order to stay on top, we have studied all the latest advancements in the field of Quality Assurance and have developed our own Quality Assurance procedures. We can proudly say that we now know how to create Quality.

Our advantages

Professional project management

Many clients tell us Palex has the most professional project management they've ever encountered. After all, being responsive to clients is the founding principle of our corporate culture. We always establish personal relationships and think ahead to predict our clients' expectations. We also have developed proprietary training programs for localization project managers. As a result, each manager meets our strict requirements and quickly adapts to our style of working.

Flexible pricing

While there are costs that cannot be reduced without risking quality (translation, proofreading, DTP), our structure and location allow us to lower our project management and other related costs. We are in a unique position to offer our clients the skills of first-rate professionals at an affordable rate.

Use of professional translators

Our QA procedure requires that translators be selected extremely carefully. We use only native translators who have proven experience in the field. Sometimes this is more expensive, but skilled translators are absolutely necessary to ensure quality.

In-house quality control

In addition to proofreading, we check each translation using special QA software to make sure that the text and its translation are a perfect match. We also perform manual quality control as required by our QA procedures.

Modern technology and the best software

We have experience working with practically all localization software. That means we can select the most suitable tool for your project and give you advice when you need it.

Complete confidentiality

No comments. We just guarantee this. To ensure the confidentiality of our projects, we use an array of modern technologies, including encryption tools.



We don't change your product...
We make it available

PALEX

<http://www.palex.ru> e-mail: info@palex.ru
634050, Russia, Tomsk, PO box 179
Phone: +7 (3822) 531 638, Fax: +7 (3822) 562 733

Palex was founded in 2002 by a team comprised of an engineer, a translator and a software localizer. They had all been working as freelancers, but they recognized the potential for collaboration and decided to bring together their experience and professional backgrounds to provide their clients with quality services.

Our History

Before long, they knew they had been right. By 2004, Palex had quadrupled in size, with five times the number of clients and a ten-fold increase in turnover. The past two years have been crucial for Palex. We have been constantly improving our workflow, training our team and doing our best to provide our customers with quality, cost-effective services. Our efforts have paid off, and most of our customers have been increasing the amount of work they send us. Some of them even choose us as their preferred vendor.

Today, Palex's 35 employees work in a beautiful, modern office, and over 400 people located around the world work for Palex to provide localization into over 50 languages.

Our achievements in 2007:

- Number of clients increased by 10%
- Workload from major clients doubled
- Over 10,000,000 words translated into countless languages
- Four of the Top 20 companies in the localization market are our clients



We don't change your product...
We make it available

PALEX

<http://www.palex.ru> e-mail: info@palex.ru
634050, Russia, Tomsk, PO box 179
Phone: +7 (3822) 531 638, Fax: +7 (3822) 562 733