

PALEX JOINS PREMIER LANGUAGE SERVICES AND TECHNOLOGY ASSOCIATION

Tomsk, Russia—June 23, 2009 – Palex Languages and Software, one of the leading language service providers in Russia, announced today its membership in the Globalization and Localization Association (GALA), an international non-profit association that encourages local communication as an indispensable component to a global strategy.

GALA member companies are experts in language services and technologies. They deploy sophisticated and proven tools and processes to help global enterprises understand in-country issues, languages and needs.

"We are pleased to welcome Palex into our association of active member companies," said Kim Harris, GALA Board Chair and Co-owner and Managing Director, [text & form GmbH](#). "We strive to provide our members with networking, educational and promotional opportunities that help them grow their businesses and meet their independent company objectives."

Founded in 2002 by 15 companies, GALA grew to more than 240 members in its first five years and currently includes more than 280 companies.

"We are glad to join this association which proved to be an organizer of different types of activity," said Pavel Koshak, Director General of Palex. "We hope to take advantage of what it offers and are eager to help GALA grow and develop."

About Palex

Palex Languages and Software was founded in 2002 and provides a complete range of localization and globalization services to companies worldwide. For more information about Palex, visit <http://www.palex.ru> or e-mail at palex@palex.ru.

About GALA

GALA is an international non-profit association that promotes translation services, language technology and language management solutions. The member companies worldwide include translation companies, localization service providers, globalization consultants, internationalization specialists and technology developers. GALA companies share a commitment to quality, service, and innovation in helping clients reach global markets. For more information about GALA visit www.gala-global.org